

# #HFGather Wrap-Up: Income Streams for Children's Book Illustrators

## The Panelists:

Pat Cummings



**"Make sure you're taking on stuff you really WANT to do."**

Rudy Gutierrez



**"Don't be afraid to reach."**

Shadra Strickland



**"You have to negotiate and ask for things."**

Xindi Yan



**"Focus on what you love and find the things that would expand from what you love."**

## 28 Ways They Have Earned or Pursued Income Through Illustration

Album Covers  
Animation Work  
Book Illustration  
Connect w/ Art Directors on Instagram  
Educational App Illustration  
Etsy  
Film Posters  
Finding Work on Behance  
Fine Art  
In-House Corporate Illustration  
Live Performances  
Magazine and Newspaper Illustration  
Merchandise Design  
Murals

Painted Vans  
Pet Portraits for a Nonprofit  
Pricing Strategy  
#PublishingPaidMe  
Soft Playground Design  
Teaching/Education  
Teaching Online Courses  
Twitch Live-drawing  
Twitch Art Lessons  
Twitch Content  
Twitter for Pitch Contests  
Twitter for Publisher Jobs  
Twitter for Connection  
Unique Content on Patreon



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### Learn more about:

- Targeting your portfolio toward the kind of work you want
- Keeping the rights to your work
- Publicizing your work outside of children's literature

Get More Resources on Illustrating for Kids at [highlightsfoundation.org/illustration/](https://highlightsfoundation.org/illustration/)