

FOR IMMEDIATE RELEASE

George Brown Elected Executive Director, Highlights Foundation

April 13, 2018 Honesdale, PA: Christine Cully, President of the Board of the Highlights Foundation, announced today that George Brown has been elected to the position of Executive Director of the Foundation.

“George has the passion for our mission and the commitment to our success,” said Ms. Cully. “His tireless work ethic, his long association with the Foundation, and his outside experience of planning and marketing conferences will help guide us as the Foundation continues to grow.”

The Highlights Foundation, a public 501(c)(3) not-for-profit corporation, is separate from the Highlights Corporation and its related for-profit subsidiaries.

Thought of as the gold standard for teaching the crafts of writing and illustrating for children’s authors and illustrators from around the world, the Highlights Foundation provides a community for adults to focus on their craft. Led by the belief that children are the world’s most important people and that books unlock worlds of creativity, imagination, and learning for children, the Highlights Foundation has been dedicated to the mission of improving the quality of children’s literature for more than 30 years.

The Foundation began in 1985 by hosting The Highlights Foundation Writers Workshop at Chautauqua, New York. More than 3,000 writers and illustrators attended the Chautauqua program before it moved to the current campus in 2012. In 2000, the Foundation began running more intimate workshops and retreats at the former home of Garry and Caroline Myers, who co-founded Highlights for Children in 1946.

“I attended my first Foundation event at the age of eight,” said Mr. Brown. “Even at a young age, I knew I was experiencing something special. I was surrounded by the people who had created the very books I was reading.”

Mr. Brown graduated from The Derryfield School, Manchester, New Hampshire. He received a Bachelor of Arts in English Literature and a Spanish Studies minor from Trinity College, Hartford, Connecticut. He also holds a Master of Business Arts from Plymouth State College in New Hampshire and a Master of Science in Special Education from Marywood University in Scranton, Pennsylvania. Over the past two years, Mr. Brown has served as Director of Customer Experience of programs and students at the Highlights Foundation.

“I’m very pleased that George has decided to accept the role of Director,” said Kent Brown, former Editor in Chief of the Highlights Corporation and co-founder of the

Highlights Foundation. “He understands our vision and has the background to help us foster the development of more writers and illustrators.”

Kent Brown will focus on being an ambassador for the Foundation and helping the Foundation grow by developing plans for five new buildings.

George and his wife, Katharine, live outside of Honesdale on Fox Hill Farm, where they raise grass-fed beef. Katharine leads the Fox Hill Farm Experience, a venue for weddings and other special events. They are the parents of Anna, 10, and Parker, 8.

Each year, the Highlights Foundation offers more than 40 workshops covering a wide range of topics for both beginning and published authors and illustrators. Workshops are led by an array of experts in the field of children’s publishing: editors, authors, art directors, publishers, agents, and others who believe in the importance of quality books for children.

The Highlights Foundation is a public, not-for-profit 501(c)(3) organization. For more than three decades, Highlights Foundation has received support from a number of individuals, publishing companies, and writers’ organizations that believe in its mission. Its scholarship aid program serves those who may not be able to bear the costs of programs. Scholarship funds for this year exceed \$100,000.

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