

The Highlights Foundation
joins The Eric Carle Museum
in presenting . . .



The Power of Picture Books: Links to Literacy and Learning

Two dates to choose from:

August 8–10, 2014 or

October 10–12, 2014

Don't Delay . . .

Preregistration Now Open!



The Power of Picture Books: Links to Literacy and Learning



On August 8–10, 2014 and again on October 10–12, 2014, The Highlights Foundation teams up with Rosemary Agoglia of The Eric Carle Museum of Picture Book Art to raise the bar on visual and verbal literacy. This conference is held at the Highlights Foundation conference center in Northeastern Pennsylvania.

The Power of Picture Books: Links to Literacy and Learning is a groundbreaking professional development workshop that uses the picture book to support literacy development alongside critical and creative thinking skills.

The goal of **The Power of Picture Books** is to increase our children's positive interaction with books and inspire meaningful discussions by exploring the untapped potential of picture books.

The workshop tackles the integration of knowledge and ideas and addresses speaking and listening skills—all part of the Common Core State Standards. Come see what educators are calling “a life-changing experience.”

The Eric Carle Museum of Picture Book Art

In 2002, beloved author and illustrator of *The Very Hungry Caterpillar*, Eric Carle and his wife, Barbara, founded The Eric Carle Museum of Picture Book Art, a nonprofit art museum in Amherst, Massachusetts. The Carle's mission is to inspire a love of art and reading through picture books. It also creates educational programs that provide a dynamic and engaging foundation for arts integration and literacy. An active participant in international collaboration, most recently in Italy, The Carle is a recipient of many prestigious awards and grants.

Preregister Your Teaching Team and Save!

This workshop builds a foundation for cross-curricular growth through literacy. We therefore recommend completing the application as a team, which might include a classroom teacher, literacy specialist (reading, language arts, English, ESL, library science), and/or visual arts teacher. Multiple teams per school are welcome.

August 8–10 Workshop

Preregister by May 30, 2014:

\$350 single attendee; \$595 teaching pair

After May 30, 2014: \$450 single attendee; \$750 teaching pair

October 10–12 Workshop

Preregister by July 31, 2014:

\$350 single attendee; \$595
teaching pair

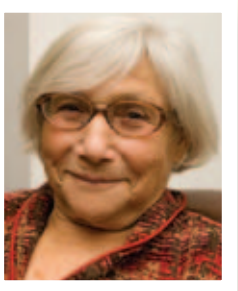
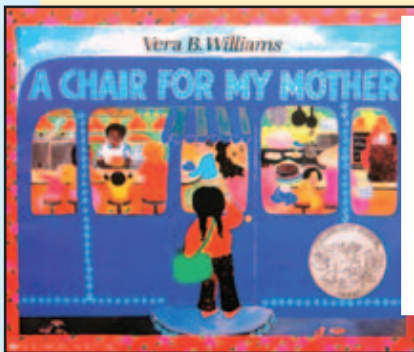
After July 31, 2014: \$450 single
attendee; \$750 teaching pair



PLUS! Meet Award-Winning Guest Illustrator Speakers

AUGUST

Floyd Cooper has illustrated more than sixty books for children by bestselling authors such as Jane Yolen, Nikki Grimes, and Virginia Fleming. He has written and illustrated a number of books, including *Coming Home: From the Life of Langston Hughes*, *Jump! From the Life of Michael Jordan*, and *Mandela: From the Life of the South African Statesman*. He is the recipient of the Coretta Scott King Award, three Coretta Scott King Honors, ten ALA Notables, and an NAACP Image Award, among other honors.



Vera B. Williams is the author and illustrator of numerous books, including *A Chair for My Mother*, Boston Globe-Horn Book Award and Caldecott Honor; *"More, More, More," Said the Baby*, Caldecott Honor; *Lucky Song*, Charlotte Zolotow Award; and *Scooter*, Boston Globe-Horn Book Award for Fiction. In 2004, she was the United States nominee for the Hans Christian Andersen Award, the highest recognition available to creators of children's books.

OCTOBER

Lindsay Barrett George is the author-illustrator of *Maggie's Ball*, *Alfred Digs*, *The Secret*, and *Inside, Outside Mouse*. She is also the creator of the "Who's Been There?" series, which includes *Around the Pond: Who's Been There?*, *Around the World: Who's Been There?*, *In the Snow: Who's Been There?*, *In the Woods: Who's Been There?*, and *In the Garden: Who's Been There?* She also coauthored and illustrated *Beaver at Long Pond* and *Box Turtle at Long Pond*.



E.B. Lewis has illustrated over sixty books for children, including *Talkin' About Bessie: The Story of Aviator Elizabeth Coleman* by Nikki Grimes, Coretta Scott King Illustrator Award; *My Rows and Piles of Coins* by Tolowa M. Mollé, Coretta Scott King Honor Book; *Bat Boy and His Violin* by Garvin Curtis, Coretta Scott King Honor Book; *Coming on Home Soon* by Jacqueline Woodson, Caldecott Honor Book; and *The Negro Speaks of Rivers* by Langston Hughes, Coretta Scott King Honor Book.

To secure your spot, or for more information, contact Jo Lloyd at 570-253-1192, e-mail jo.lloyd@highlightsfoundation.org, or find an application at www.highlightsfoundation.org/register-now.

At the same time, you have the option of **earning three graduate education credits** by staying an extra day! For more info, or to view more 2014 workshops, which take place near Honesdale, Pennsylvania, please visit www.highlightsfoundation.org.

Faculty

Rosemary Agoglia is Senior Educator at The Eric Carle Museum of Picture Book Art. She has a B.A. from the University of Buffalo and an M.A. in Education from the University of Massachusetts. Trained in Visual Thinking Strategies, she works with visitors of all ages providing links between visual and verbal literacy and fostering the confidence to appreciate and enjoy art of every kind. She has both organized and presented at the Museum's national conferences highlighting the internationally renowned educational programs of Pistoia and Reggio Emilia. As an educator, she has taught students of all ages, designed curriculum, conducted workshops, written articles, and presented at national and international conferences.



Alison Green Myers is a National Writing Fellow and Literacy Specialist. She specializes in connecting curriculum-driven instruction to creative writing and language work. As a former Literacy Coach and Language Arts Curriculum Coordinator, she sees picture books as motivating tools for instruction.



Session Topics

- **Visual Thinking Strategies:** Teaching such critical response skills as analysis, interpretation, and evaluation of art
- **The Whole Book Approach:** A story-time model developed at The Carle to support visual and verbal literacy. Rosemary Agoglia says: *“Our professional development workshops train educators in this method, resulting in what many of them call ‘a life changing experience’ for their teaching.”*
- **Building Bridges between Theory and Practice:** Connecting workshop sessions to curricular responsibilities, especially as they relate to Common Core
- **Picturing Stories:** Discussing elements and principles of book design centered on award-winning illustrator Molly Bang’s book *Picture This: How Pictures Work*
- **PLUS! Special Guest Speakers**

“This was an extraordinary experience from start to finish.” —Junko Yokota, Illinois

*“Truly one of the best professional development opportunities I have ever experienced.”
—Murna Rome, Minnesota*



Our campus consists of the Founders’ farmhouse, twenty-one cabins, a lodge, and a 5,200-square-foot conference center known as The Barn at Boyd’s Mills. The Barn has several relaxed classroom-like areas, a Great Hall, an outdoor fireplace and a giant kitchen—there is space for meetings, meals and just hanging out. The Lodge contains eight private rooms with private baths, and a great room for getting together with others, or just relaxing. Visit www.highlightsfoundation.org/facility for more information.



Like us on Facebook: <http://tinyurl.com/4ke79pd> • Follow us on twitter: @HighlightsFound
www.highlightsfoundation.org • Toll Free 877-288-3410 • contact@highlightsfoundation.org