

## GETTING THE GIGS – AGENDA

Morning Yoga  
Daily Meal Schedule

### **Sunday, April 26**

Arrivals	
3:00 pm	Tour of Highlights for Children and Boyds Mills Press
5:30 pm	Appetizers
6:00 pm	Dinner
After Dinner	Introductions. General discussion of what you are looking for from this workshop.

### **Monday, April 27**

8:30-10:00 am	<i>Mock School Visit Program</i> with Larry Brimmer
10:00-10:15 am	Break
10:15-Noon	<i>Give Them What They Want and a Bit More</i> with Margie Stern
Noon to 1:00 pm	Lunch
1:00-2:30 pm	<i>How to Live Creative Life while also Blogging</i> with David Harrison via SKYPE
2:30-2:45 pm	Break
2:45-4:00 pm	<i>We Have Contact: School Visits and How to Get Them</i> with Larry Brimmer
4:00-5:30 pm	<i>Reaching Out to Educators via the Web and Other Avenues</i> with Vicki Cobb
After Dinner	<i>A Nuts &amp; Bolts Marketing Schedule and The Book Launch</i> with Larry Brimmer (homework)

### **Tuesday, April 28**

8:30-10:00 am	Group Critique of Marketing Schedules
10:00-10:15 am	Break
10:15-Noon	<i>Nurturing Relationships, One Author's Story</i> with Selene Castrovilla

1:00-2:30 pm	<i>Entering the Not-So-Big Big Time of Conference Speaking</i> with Larry Brimner
2:30-2:45 pm	Break
2:45-4:15 pm	<i>Nurturing Relationships, One Artist's Story</i> with Melanie Hope Greenberg
4:15-5:30 pm	<i>Fees, Contracts, and Insurance</i> with Larry Brimner
7:00 pm	<i>Q/A Panel</i> with Melanie Hope Greenberg, Selene Castrovilla, & Larry Brimner

**Wednesday, April 29**

9:00-10:00 am	Draft a Press Release and Discussion
10:00-11:00 am	<i>Next Steps and the Business of the Writing Life</i> with Panel (Melanie Hope Greenberg, Selene Castrovilla, & Larry Brimner)
11:00-Noon	Pack Up / Walk Along Calkins Creek
Noon	Lunch & Departures